

THE AFFORDANCES OF RUBRICS IN L2 WRITING IN HIGHER EDUCATION A new approach to enhancing writing conventions

AITOR GARCÉS-MANZANERA Universidad de Murcia, España

KEYWORDS

rubrics L2 writing Higher Education feedback writing genre EFL writing writing assessment

ABSTRACT

The use of diverse techniques for the evaluation of writing tasks in English as a Foreign Language (EFL) has made its way into the EFL classroom in order to facilitate both the teachers' task and the L2 students' comprehension. Thus, the aim of this paper is to explore how undergraduate students may be trained in the use of rubrics, an ecologically valid feedback technique, and how they might assess sample writing tasks. This way, we will observe how able they are to identify dissimilarities and consistencies in these writing tasks on the basis of a specific genre as an article.

PALABRAS CLAVE

rúbricas escritura en L2 Educación Superior retroalimentación género de escritura escritura en inglés evaluación de la escritura

RESUMEN

El uso de tecnicas diversas para la evaluación de tareas escritas en Inglés como Lengua Extranjera ha hecho su entrada en la clase de lengua extranjera con el objetivo de facilitar la tarea de la profesora y los estudiantes. Así, el objetivo de este estudio es explorar como los estudiantes de grado pueden ser entrenados en el uso de rúbricas, una técnica de feedback ecológicamente válida, y como pueden evaluar tareas de writing de ejemplo. De esta forma, se observará su capacidad para identificar similitudes y diferencias en estas tareas de writing tomando como base un género específico como el artículo.

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1. Introduction

N ovel practices in the second language (L2) writing classroom have given rise to a series of approaches in Higher Education, leading to the incorporation of methodological tool to ensure that assessment is fair and clear.

In L2 writing, extensive scholarly interest has emerged out of the necessity to provide students with sound feedback. A newcomer in the Second Language Acquisition (SLA) strand of research (Manchón, 2009, 2011), the introduction of diverse feedback techniques has broadened the scope of action. As a result, methods for evaluating texts have become relevant. Among these many techniques, the use of rubrics has been a handy ally of EFL teachers, especially in Higher Education, in which the number of students makes it unbearable to correct to detail. Whilst the scholarly literature has accumulated evidence regarding the use of rubrics from different angles, e.g. peer-assessment, teacher-assessment or self-assessment, to our knowledge, there scarce studies exploring how undergraduate students are trained to exploit rubrics for their L2 writing improvement, and how they apperceive L2 writing assessment. Thus, the present study has different objectives: (1) determine how rightful L2 students are when assessing writing tasks, (2) the extent to which they understand the writing conventions of a specific genre (e.g. articles, reviews, among others), and (3) whether they identify correctly pieces of writing containing deliberate errors.

2. Writing as an additional language: writing-to-learn

In the recent decades, writing in an additional language (L2) has received more scholarly attention as it has been observed in the amount of research produced (see Leki *et al.*, 2008; Manchón & Polio, 2021, for a comprehensive review). In essence, the study of writing in an L2 has been dealt with from very varied perspectives, one of which has been the assessment of the written product through a number of feedback techniques (see Bitchener & Storch, 2016; Manchón, 2009).

As a result of this increasing scholarly interest in L2 writing, studies exploring both theoretical and empirical perspectives began to generate growing interest in the recent SLA studies as well as Instructed Second Language Acquisition scientific literature (see Bitchener & Storch, 2016; Manchón & Vasylets, 2019). In this regard, Manchón (2011) established a dual distinction in the study of writing: (a) the *learning-to-write* dimension, and (b) the *writing-to-learn* dimension. In the case of the *learning-to-write* dimension, its focus is placed on how a learner might gain knowledge about the conventions or style of a particular writing genre (e.g. academic writing), and the manner in which this skill may be developed in an L2. As regards (b), that is, the *writing-to-learn* dimension, it involves exploring and understanding how the act of writing and of providing feedback may contribute to creating the adequate environment for language learning. Manchón & Vasylets (2019) indicate that there are three characteristics that make writing as an ideal site for language learning: (i) the availability of time while writing, and subsequently, while processing feedback; (ii) the permanence of writing, and (iii) the force triggered by the problem-solving nature of writing and the depth of processing while processing feedback (Leow, 2020).

Additionally, there have been manifold approaches to writing instruction both in the first language (L1) and the L2. Among these, the process approach (Hyland, 2016) has been highlighted given its focus on the different stages, that is, planning, drafting and revising. In this regard, the final process of writing has been considered as a fully individual, yet cognitive activity. When L2 writers are editing or revising their texts, they engage in a series of operations which are destined to examine the text from a variety of perspectives. In this equation, the role of the teacher is central as a number of aspects have to be higlighted: for instance, grammar, vocabulary but also organization and communicative achievement.

Texts in an L2 are, thus, subject to a more in-depth observation which is mainly related to the concept of *genre*. Within the three schools of thought which have dealt with the theoretical relevance of genre, Systemic Functional Linguistics understands genre as mainly a social practice (Tardy, 2012, as cited in Rock, 2021). In essence, this scholarly current views genre as a goal-oriented social activity in which a series of sub-constructs are included (Martin, 2002, 1999). Texts – be it in the L1 or L2 – are usually subject to a specific text type wherein genre comes into play. Among the characteristics of genre, *register* is a central one since it involves a series of lexicogrammatical choices (Byrnes, 2012) highly dependent on: (i) the field, (ii) the tenor, and (iii) the mode. The field helps the L2 writers to materialize the perspective to take in the written text, for instance, when a report is written the social conventions are different from writing an essay. In the case of (ii), the tenor characterizes the social interaction between the text and the individuals at which this text is going to be addressed, and finally (iii) involves the mode as regards whether the message is communicated verbally or through a written medium.

Connecting the role of writing as a site for language learning and the approaches to writing instruction which have incorporated genre-based perspectives, our pivotal aim in this study is to shed light upon L2 undergraduate learners' real perceptions of genre on the basis of second language writing pedagogy. In light of this, the assessment of writing has been traditionally associated as part of the teachers' responsibilities since it is a fundamental teaching task (Ferris & Hedgcock, 2014). The spectrum of assessment posibilities in the L2 is varied, but in the context of L2 writing, assessment is generally restricted to either (1) feedback or (2) the use of

rubrics. The assessment of writing in the form of feedback in the final written product has received considerable scholarly attention in recent decades, especially as written *corrective* feedback (see Bitchener & Storch, 2016; Polio, 2012). This type of writing assessment involves a more dedicated, time-consuming approach to correcting L2 writing, and it has been demonstrated to be particularly effective in its various forms (e.g. focused written corrective feedback or direct written corrective feedback). Nevertheless, it is a more teacher-centered type of feedback which involves corrections at a micro-textual level. As a result, Ferris (2014) indicated that rubrics (2) could be another more efficient way of providing feedback. One of the advantages of rubrics against traditional feedback is the explanations that L2 writers may receive in regard to their written text, not only focusing on the lexicogrammatical aspects but also on the characteristics of the genre. In fact, while traditional feedback (e.g. underlining, indicating the correction) is generally restricted to the teacher's sphere of action given the expertise required, the use of rubrics may be extended as an instructional practice to implement in the L2 writing classroom.

Building on this statement, our study revolves around the use of rubrics in L2 writing assessment by both actors: the teachers and the learners.

3. Rubrics in L2 writing

In definitory terms, a *rubric* to assess L2 writing is regarded as an assessment tool whose main aim is to evaluate students' writing performance and abilities taking into consideration the type of task and its conventions (Andrade, 2000). Throughout the decades, the use of rubrics have become an essential part of L2 classrooms and L2 language testing as occurs in the case of official language exams such as Cambridge English. As anticipated in the previous section, rubrics are another form of feedback whose scope stretches beyond the mere indication of lexico-morphosynctactic mistakes. In fact, rubrics include detailed feedback and evaluation of the written product as it involves several elements of writing (Sokolik, 2003) which considers the conventions of the genre. Similarly, the use of rubrics does not only involve teacher assessment, but they may also be used as part of self-assessment and peer-assessment. According to Andrade (2006), rubrics contribute to raising more awareness about the quality of students' works, focusing on the different elements of writing rather than on the grade *per se*.

Initially, rubrics in the L2 classroom were transferred from L1 writing instruction as one of the ways in which the evaluation of students' writing could be standardized. L2 teachers have found difficulty in the grading process since, despite having at their disposal assessment tools that are objectively defined, the shadow of subjectivity and bias has traditionally precluded teachers from falling into these issues (Ferris & Hedgcock, 2014). Rubrics provide L2 teachers with a reliable and objective tool in order to examine and further evaluate L2 writing, thus enticing them to adapt pre-existing rubrics (Crusan, 2010) since genre analyses are regarded as extremely time-consuming and out of reach for L2 teachers (Hyland, 2004).

Previous research has stated that rubrics are functionally useful when they include at least three to five evaluative criteria (Popham, 1997). However, more criteria would only preclude teachers from rating properly on the basis of the attributes of each item. In this sense, evaluative criteria within the evaluation of EFL writing have traditionally attempted to focus on content, organization, vocabulary, language use and mechanics (see Jacobs *et al.*, 1981). Although other characterizations may exist, and thus they may adopt different names, the purpose remains the same regarding the evaluative focus.

Rubrics have been extensively used in the L2 classroom as part of the testing system. The scientific literature and language practitioners have traditionally identified two types: (a) holistic rubrics, and (b) analytic rubrics. In the case of holistic rubrics, L2 teachers are expected to assign a *single* score to a specific task. However, Davis and Kondo-Brown (2012) point out that holistic rubrics are not entirely reliable since other aspects of the writing performance are not taken into consideration. As expected, variations exist among the different elements of language: for instance, an L2 writer may not be as skilled at using lexis as in terms of organization. This, again, poses a challenge when using holistic rubrics since the rater has to stick to a single score which may not be a truthful indicator of the performance. In this respect, Weigle (2002, as cited in Rock, 2021) also found that holistic rubrics are not entirely efficient since single scores are correlated with handwriting legibility and text length, which are external characteristics not associated with L2 proficiency.

Analytic rubrics are characterized by a more small-scale evaluation of the criteria since different scores are assigned to a specific competence or element of writing. In essence, analytic rubrics are reported to be more effective in giving more detailed feedback on the various dimensions of writing performance, e.g. text organization, grammar and vocabulary, among others (see Brown, 2012 or Ferris & Hedgcock, 2014). The provision of feedback through an analytic rubrics provides students with a more clear-cut diagnosis of the elements of writing in need of improvement (Rock, 2021). More importantly, the role of analytic rubrics is reflected in the fact that, when L2 writers revise their texts after being provided with feedback, it is much easier to observe the areas in which there is improvement. It is not suprising, though, that analytic rubrics are more representative of a writer's performance. These are usually preferred for placement and diagnostic purposes (Jacobs *et al.*, 1981). Nevertheless, their pedagogical usefulness has been more widespread in the classroom environment owing to the easiness of use and, as mentioned previously, the more detailed feedback they offer. Likewise, previous research has indicated

that rater reliability when using analytic rubrics is substantially high (Knoch, 2009). In a similar vein, Barkaoui (2010) examined how variable rating processes where by taking into consideration the rater experience and the type of rating scale. Results demonstrated that analytic rubrics encouraged raters to articulate and justify scores in a more frequent manner. Such an assessment behavior equally contributed to more internal consistency in ratings.

There have been, however, critical voices suggesting that analytic rubrics are useful as long as their pedagogical value as tools is heuristically analyzed. Turley and Gallagher (2008) proposed four points to examine this value: (1) the purpose of the rubric, (2) the context of use, (3) the role of the rater, and (4) the ideological agenda. These observations are reflected in how dependent the rubric is on the task that L2 learners have to write. In this respect, two distinctions have been made: task-dependent and task-independent rubrics. While the first entails that the scale descriptors are tailored to the specific conventions of the task, i.e. if it is a proposal, the descriptors will include headings as part of the text organization dimension. In the case of task-independent rubrics, the importance is placed on the general L2 proficiency ability, allowing for the generalization of linguistic skills across different tasks. Nevertheless, as pointed out by Rock (2021), task-independent rubrics may fail to display the nuances in genre-sensitive texts. Despite this obvious shortcomings in both type of rubrics, previous research has demonstrated that both task-dependent and task-independent rubrics are equally useful at the time of identifying levels of writing ability (Norris *et al.*, 2002).

Thus, for the present study, one may consider the effectiveness of using task-independent analytic rubrics as the framework of reference. Although rubrics may present some limitations, they still provide learners with the opportunity to express themselves individually to meet the task criteria. In essence, while rubrics appear to be a rather constrained alternative to giving feedback (Hyland, 2004), their validity is reflected in the design of the rubric and the fact that L2 teachers may accompany each of the descriptors with their own feedback comments. Thus, rubrics-based assessment are suggested to contribute to enhancing L2 learners' understanding of the conventions of the task along with the linguistic skills to be improved (Brown, 2012).

4. Learners' use of rubrics in L2 writing

In the previous section, the characteristics of rubrics have been presented along with a series of voices against and for their use. In this section, our focus will be placed on identifying the pedagogical value of using rubrics in the L2 classroom, and more especifically, for the assessment of L2 writing.

Going back to the initial definition of a writing rubric, these are assessment tools whose purpose is to describe and evaluate the students' writing ability in a writing task (Andrade, 2000). Originally transferred from L1 writing instruction, the place of rubrics in the L2 writing classroom has allowed for a standardization of how students are evaluated with regards to their writing ability. Likewise, this standardization paved the way for an "increased sense of transparency" (Ene & Kosobucki, 2016, p. 4), thus helping L2 writers to gain more insight into the changes or perspectives to be taken when engaging in writing. This perception of transparency further enhances the L2 writers' ability to confront internal variables such as anxiety, contributing to its further decrease since the criteria are very clearly laid out.

Added to the previous arguments, rubrics in the L2 classroom provide with a pedagogical value that goes beyond the mere access to the identification of weaker linguistic and content-based areas in writing performance. In this sense, learners' appropriation of the writing conventions of the type of text are also conveyed in the rubric. Thus, more insight is gained into the intricacies of the macrotext beyond superficial linguistic aspects. Caution should be taken, however, in terms of the use of rubrics by both L2 teachers, and also L2 learners. In light of this, rubrics might also refrain L2 writers from focusing on a variety of aspects if these are not specifically included among the criteria or items. This may be reflected in the manner in which L2 writers may hyper-focus on the aspects highlighted in the rubric, leaving aside other important elements of the type of writing (Kohn, 2005; Wilson, 2006).

The affordances offered by rubrics in the L2 classroom are manifold, some of which are: self-assessment, peer-assessment, and teacher assessment (Andrade, 2006). By introducing the value of rubrics beyond the mere assessment or grading more emphasis is placed on the writing conventions, the audience, and the improvement of the learners' writing performance in the L2. In essence, techniques such as peer-assessment or self-assessment, or even assessment exercises with sample writing tasks, allow L2 learners to consider the approach to writing in a different manner.

Within this context, studies focusing on peer feedback have been manifold in L2 writing, in which the learners' feedback was compared with the teacher's, observing whether judgments were similar in terms of criteria (see Topping, 2003). In fact, peer-assessment and self-assessment have received numerous scholarly support from theories such as socio-cultural and activity theories (Swain, 2006). In this context, collaboration plays a pivotal role in advancing language learning since it constitutes a facilitator for scaffolding learning, especially in peer-assessment (Schunk, 2014).

As regards self-assessment, it is an alternative assessment method in L2 writing instruction since it allows learners to become involved in their own evaluation. Prior to the use of self-assessment as an ecologically valid technique, Fahimi and Rahimi (2015) indicated that students were specifically instructed on how to assess their writings by using predefined criteria as shown in the rubrics. Such an assessment task was positively regarded by students. This positive attitude was equally observed in Andrade *et al.* (2009), who explored how the use of rubrics on the long and short term contribute to increasing L2 writers' self-efficacy. Nevertheless, Covill (2012) explored in his study how the absence or use of rubrics and self-assessment were distinctive with regards to L1 writing and L2 writing in Higher Education. In the case of the latter, L2 writers still require additional training on how to use criteria-references rubrics.

Despite the vast amount of research that has examined the value of rubrics as instructional and evaluation tools in the L2 writing classroom, none of it has explored the manner in which learners get accustomed to using rubrics. Such an instruction on the use of rubrics contributes to expanding L2 learners' knowledge about what they are expected to achieve in their writing tasks and the criteria to be met. On the basis of this reasoning, the present study aims to fill this gap by presenting an instructional approach to using writing tasks. Through assessment exercises, L2 writers gained a more in-depth insight about the expectations in rubrics and the connection between criteria and writing performance.

5. Aims and research questions

This study intends to explore how accurate undergraduate students' perceptions may be when evaluating two sample writing tasks with different writing performance.

- The research questions that guided this study are the following ones:
- 1. What are the students' assessments of each sample article (A and B)?
- 2. To what extent are there any differences in the students' assessment between Article A and Article B?
- 3. Is there a relationship between the assessment criteria in the rubric in Article A? And in Article B?

6. Method

6.1. Context and participants

The participants in our study were part of a total cohort of 41 undergraduate students (male= 8; female= 33). They were attending an EFL module in their third year of undergraduate studies in Primary Education at a public university. This EFL module included contents related to a B1+ level of English according to the Common European Framework of Reference for Languages (CEFRL). They received EFL lessons two hours and a half. Out of these, one hour and a half were devoted to theoretical aspects of the language. The remaining hour was used for speaking practice.

6.2. Data collection procedure

The research design of this study entailed a dual-event data collection procedure. Throughout a one-hour L2 writing instruction lesson, students were taught the writing conventions of an *article* following the guidelines proposed by the well-known testing options such as Cambridge English. To do so, a presentation was shown in class (see Figure 1) in which specific aspects concerning articles as a type of writing were introduce and carefully explained.

Figure 1. Sample slide of the presentation

Departamento de Didáctica de la Lengua y la Literatura (Inglés) Mútica Prof. Dr. Altor Garcés Manzanera
TIPS
 Add a short title to catch the reader's attention. Make sure it is relevant. You can use the one in the question or invent one of your own.
 Introduce the topic. Although you don't know the readers personally, you can address them directly and ask them a rhetorical question. It helps to involve them.
 Divide your article into sections according to the input. One or two paragraphs will do.
 Develop the ideas in the task input. Remember . Use a personal or more neutral style, but not formal (you might use contractions).
 It is important that you show a range of structures. Give examples where appropriate to bring your article to life Use humour where appropriate.
• Give a conclusion and summary in the last paragraph.
Article_Writing_Enseñanza y Aprendizaje de Inglés (5465) 4

Source: own elaboration

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This presentation included essential expressions used for subheadings as well as useful expressions in order to engage the reader, which is part of the textual functions of articles as a communicative text. Once all the guidelines had been thoroughly outlined, students were encouraged to scan a QR code in order to do the activity. This QR code led them to a form in which they had to assess a sample answer to an article task (see Figure 2 below):

Figure 2. Slides sho	wing the task instruction	ns and sample answer A
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	Departamento de Didàctica de la Langua y la Literatura (inglés) Prot. Dr. Altro Garcés Manzanera E ARTICLE <mark>A</mark> INSTRUCTIONS		Departamento de Didáctica de la Lengua y la Litera Prof. Dr. Altor Garces Mansanera ARTICLE <mark>A</mark>	tura (Inglés)
magazine. Imagine yo important obje you miss m Write us an We will publis	Articles wanted fe on a desert island bu were on a desert island. What ict, person or place in your life would ost? What would be the reasons? article answering these questions. h the best articles in the magazine. In the life in 140-190 words in an de.	How would you feel abo worse! I'd miss a lot of My home is a small hous ago and has a small our house is always c but I have lived there place, where I feel co coming back, lying or and sister arguing dov I love travelling and meet	Life on a desert island ut living on a desert island? I can't imagine f things but most of all. I would miss my home. te on the outskirts of a city. It was built about garden. In the summer, our country gets very cool. You'd probably think our house is nothing all my life and all my friends live nearby. It's smpletely safe. Whenever I go away, I look fo n my bed, reading a book and listening to my vinstairs! Ing new people, but if I were on a desert islar love most: my home; and I would hate that.	50 years y hot but special, a happy prward to y brother
Art	icle_Writing_Enseñanza y Aprendizaje de Inglés (5465) 11	Arti	icle_Writing_Enseñanza y Aprendizaje de Inglés (5465)	12

Source: own elaboration

Following a two-stage procedure, students first assessed sample article A using the rubric that they accessed through the QR code. This sample article A was conceived as an ideal response to the writing task, and as such, it was meant to foster warming up their perception of the assessment. Afterward, sample article B was presented, as shown in Figure 3 below:

Figure 3. Slides showing the task instructions and sample answer B

	Departamento de Didáctica de la Lengua y la Literatura (Ingl Prof. Dr. Altor Garcia Manzamen ARTICLE B INSTRUCTIONS	lés)		Departamento de Didáctica de la Lengua y la Literatura (Ir Prof. Dr. Altor Garcés Manzanera ARTICLE <mark>B</mark>	nglés)
Life can I Tell us how you and	vol magazine. un without spending too much money be expensive – especially for teenagers! your friend's have fun without spending a lot of money. icle will be published in next month's magazine.		is different feeling and relive stressfu with nature becaus So, It would be be W We went this I we was climbing t water fall and river mid top of at hill doing picnic there join them we had having delicious fi	and birds are the best to take pleasure th to have fun in nature. Nature make us hap I. I think to Have fun it would be bether to s se al it is the best place to have fun. ter to have fun in Nature with friends. ast Saturday to Chiseni for traking and wh hat we saw many trees and fruits we also s we play there and by on the grass on the here was picnic spot where many people v Wheld we also joint them as they invited a lot of fun there by dancing sing and od so, I-think-I suggest you to go such pla- e a lot of fun and less money can be spend.	ich aw top vas to By ace
Articl	e_Writing_Enseñanza y Aprendizaje de Inglés (5465)	13		Article Writing Enseñanza y Anrendizaie de Indés (5655)	14

Sample article B appears to be less cared for since there are numerous expressions and words which are crossed off. Similarly, accuracy and text organization is not the expected one. Students were thus told to evaluate this sample article using the same rubric they had resorted to in the previous sample article A.

6.3. Data collection instruments

In the previous section, two data collection instruments were mentioned, that is, the *PowerPoint presentation* in which the conventions of writing an article at a B2 level were introduced, and the *QR codes*, to access the rubric. In this subsection, a more detailed outline of the rubric will be presented. As can be observed in Figure 4 below, the scale of the rubric is situated between 0 and 5, and it contains five different assessment criteria. Each of these scales provides a series of characteristics to assess the writing task. The first row corresponds to *Grammar*, the second one to *Vocabulary*, and the third row to *Content*. The fourth row aims at evaluating *Communicative Achievement*, and finally, the fifth row is related to *Organization*. Although not entirely, much of this rubric was based on the assessment criteria included in the official Cambridge English: First (B2) examination.

Figure 4. Dimensions with each assessment criterion.

0		1		2		3			4			5				
Calificación	Usa	sa formas gramaticales		racterísticas	Se	utiliza una variedad	de	Card	acterística	rs	Seι	usa un amplio rango de				
por debajo	sim	ples con buen control.	con	npartidas	for	mas gramaticales		com	partidas		forr	mas simples y complejas				
de '1'	Aur	nque los errores son	ent	re '1 y '3'.	sim	ples y complejas co	on un	entr	re '3 y '5'.		con	con control y flexibilidad.				
	clar	amente visibles, el			bue	en control. Los erroi	res				Pue	de haber errores				
	sigr	nificado de la oración			pre	sentes no impiden	la				oca	sionales, pero no				
	pue	de percibirse.			con	nunicación.					imp	iden la comunicación.				
		· · ·														
0		1		2		3			4	1		5				
Calificación	Se	usa vocabulario diario	C	aracterísticas		Se usa una variedad	d de		Caracterí	sticas		Se usa una variedad de				
por debajo	de	forma generalmente	С	ompartidas en	re	vocabulario de forn	na		compartie	das ei	ntre	vocabulario, incluido				
de '1'	ap	ropiada, aunque a vece	s '.	1 y '3'.	3	apropiada, con uso			'3 y '5'.			léxico menos común,				
		repitan muchas				ocasional de léxico	menos					de forma apropiada.				
	pa	labras.				común de forma										
	Ι.					inapropiada.										
						· ·						1				
0		1		2		3		4				5				
El contenido es		Hay contenido irrelevante		Características		vante Característico		nte Característica		Hay omisiones de	e	Características		s	La ir	ntención es clara y todo
irrelevante. El		y la tarea no se ha	compartidas			carácter menor o	de	compartidas			el co	ontenido es relevante				
lector clave no	es	interpretado bien. El		entre '1 y '3'.		poca relevancia.	El	entre	e '3 y '5'.		para	a la tarea. El lector				
informado.		lector clave es informado				lector es informa					com	prende a la perfección				
		mínimamente.				por completo.					la m	nisma y es informado po				
											com	pleto.				
0		1		2		3		4				5				
Calificación				acterísticas		Usa las convenciones de						s convenciones de la				
por debajo		area de forma		npartidas		area para mantene			rtidas			de forma efectiva para				
de '1'	10	neralmente adecuada	enti	re '1 y '3'.		itención del lector y	e	ntre 's	3 y '5'.	329		ener la atención del				
		a comunicar las ideas				nunicar ideas de						y comunicar ideas				
	cla	ramente.			for	ma clara.						ejas y directas de forma				
										a	propi	iada.				
0		1		2		3		4				5				
Calificación	Elt	exto está conectado	Cara	cterísticas	El tex	xto está, por lo	Cara	cterís	ticas	El tex	to es	stá muy bien organizado				
por debajo	de	forma coherente a	com	partidas		ral, bien	com	partid				temente conectado a				
de '1'	trav		,	e '1 y '3'.	0	ctado y		e '3 y '		,		diversos marcadores				
_		icos y un numero				nizado, usando		- /				y patrones				
		itado de marcadores			-	sos conectores y						ionales, que crean un				
		iesivos.				adores cohesivos.				•		to en el lector.				
	CON	lesivos.			marc	aubres conesivos.	I			buen	erec	to en el lector.				

Source: own elaboration

The rubric was integrated into a *Google Forms* questionnaire in order to facilitate this task. Before proceeding with the selection and evaluation of each dimension, students had to choose the article they were assessing (i.e. Article A or B).

6.4. Statistical analyses

The statistical analyses proposed in the study were performed according to the research questions presented in section 5. Thus, in terms of the first research question, descriptive statistics were used in order to present the data. The mean, the median, the standard deviations and minimum and maximum were used to describe the raw data from the assessment of each article.

As regards the second research question, an independent samples Welch's test was performed in an attempt to observe whether there were differences between the assessment ratings in Article A and B. Since the data had not been paired – the assessment had been kept anonymous – we opted for indepent samples tests. Welch's T test was used since the variances of the data were not equal, and the distributions were not normal for all the dimensions. In order to observe the magnitude of the effect, Cohen's d was calculated. Following Plonsky and Oswald (2014), that is, their benchmarks for effect sizes in L2 research, the results were calculated on the basis of these benchmarks: small (.40), medium (.70), and large (1.0). Finally, as for the third research question, a series of Spearman's Rho correlations were performed on the data individually for the assessment of Article A and B. Spearman's Rho correlations were used since our variables of interest were continuous with outliers in addition to the small sample size of our study. All these analyses were performed using the freely accessible software packages JASP 0.16.3. and Jamovi 2.3.13.

7. Results

RQ1. What are the students' assessments of each sample article (A and B)?

As can be observed in Table 1, undergraduate students coincided in assessing with higher marks Article A. Although in all the dimensions the differences are considerable, it does not seem to be the case in terms of *Content*, whose values are very similar. Along this lines, it must be noted that *Communicative Achievement* was assessed with an extremely low mark in Article B. It seems to be the case of *Organization* as well if compared with Article A.

Table 1. Descriptive statistics for each dimension of the rubric and the writing task evaluated.

		N	Mean	Median	SD	Minimum	Maximum
Content	Article A Article B	41 39	2.220 1.692	2.00 1.00	1.388 1.260	$\begin{array}{c} 0.00\\ 0.00\end{array}$	$5.00 \\ 4.00$
Communicative Achievement	Article A Article B	41 39	$2.317 \\ 0.744$	2.00 1.00	1.059 0.637	$\begin{array}{c} 0.00\\ 0.00\end{array}$	4.00 2.00
Organization	Article A Article B	41 39	2.244 0.308	2.00 0.00	1.338 0.569	$\begin{array}{c} 0.00\\ 0.00\end{array}$	5.00 2.00
Grammar	Article A Article B	41 39	3.024 0.949	3.00 1.00	$1.151 \\ 0.560$	1.00 0.00	5.00 2.00
Vocabulary	Article A Article B	41 39	2.610 1.359	$\begin{array}{c} 2.00\\ 1.00 \end{array}$	0.972 0.811	1.00 0.00	5.00 3.00

RQ2. To what extent are there any differences in the students' assessment between Article A and Article B? Table 2 displays the results corresponding to the Welch's t inferential test. Let us commence with *Content*. As it has been anticipated in the previous research question, this dimension did not appear to be as dissimilar as the other ones. The mean difference is not very high (MD= 0.527) and the effect size is trivial (d = 0.398). Moving on to *Communicative Achievement*, the test yielded a significant result (p < .001), with a considerable mean difference (MD= 1.573). This is also reflected in the large effect size (d = 1.80).

In the case of *Organization*, the mean difference is even more marked (MD = 1.936), and the result is statistically significant (p < .001). The effect size is large (d = 1.884). Such a difference between the assessment of Article A and B is much more considerable in the case of *Grammar*, whose result is statistically significant (p < .001), and the mean difference is higher than in the rest (MD = 2.076). The effect size is very large (d = 2.294), which indicates that the means are different in nature. Finally, in terms of *Vocabulary*, the result is statistically significant (p < .001) with a moderate mean difference (MD = 1.251). This is equally reflected in the large effect size (d = 1.398).

Table 2. Welch's t tests results for each dimension.

		Statistic	df	р	Mean difference	SE difference		Effect Size
Content	Welch's t	1.78	77.8	0.079	0.527	0.296	Cohen's d	0.398
Communicative Achievement	Welch's t	8.10	66.2	<.001	1.573	0.194	Cohen's d	1.800
Organization	Welch's t	8.50	54.6	<.001	1.936	0.228	Cohen's d	1.884
Grammar	Welch's t	10.34	58.5	<.001	2.076	0.201	Cohen's d	2.294
Vocabulary	Welch's t	6.26	76.7	<.001	1.251	0.200	Cohen's d	1.398

RQ3. Is there a relationship between the assessment criteria in the rubric in Article A? And in Article B? In this research question, we aimed to provide an answer to the internal relationships existing among the different dimensions. Table 3 displays the correlations for Article A. As can be observed, *Content* is positively correlated with *Communicative Achievement* and *Organization* (rs = .570 and .727, respectively), being these statistically significant. In turn, *Communicative Achievement* is strongly correlated with *Organization* (rs = .629), while in the case of *Grammar* and *Vocabulary*, correlations are moderately and weakly correlated (rs = .486 and .385, respectively). Interestingly, *Grammar* is moderately correlated with *Organization* and *Vocabulary* (rs = .442 and .476, respectively).

	Spearma	n's Correlations ARTICLE A			
			Spearm rho		р
Content	-	Communicative Achievement	0.570	***	<.001
Content	-	Organization	0.727	***	<.001
Content	-	Grammar	0.494	**	0.001
Content	-	Vocabulary	0.362	*	0.020
Communicative Achievement	-	Organization	0.629	***	<.001
Communicative Achievement	-	Grammar	0.486	**	0.001
Communicative Achievement	-	Vocabulary	0.385	*	0.013
Organization	-	Grammar	0.442	**	0.004
Organization	-	Vocabulary	0.267		0.092
Grammar	-	Vocabulary	0.476	**	0.002
	* p < .()5, ** p < .01, *** p < .001			

 Table 3. Spearman's correlations for Article A.

Moving on to the Spearman's correlations for Article B, the results are presented in Table 4 below. As obesrved, correlations are overall very weak, indicating that the degree of interrelation among the dimensions is dissimilar in the case of Article B. The only exception is observed between *Communicative Achievement* and *Organization*, whose correlation is weak (rs = .350).

Table 4. Spearman's correlations for Article B.

	Spearn	nan's Correlations ARTICI	E B	
			Spearman's rho	р
Content	-	Communicative Achievement	-0.026	0.875
Content	-	Organization	0.037	0.822
Content	-	Grammar	0.018	0.911
Content	-	Vocabulary	0.008	0.961
Communicative Achievement	-	Organization	0.350 *	0.029
Communicative Achievement	-	Grammar	0.228	0.163
Communicative Achievement	-	Vocabulary	0.198	0.226
Organization	-	Grammar	0.201	0.221
Organization	-	Vocabulary	0.265	0.102
Grammar	-	Vocabulary	0.236	0.148

The present study found that, despite common beliefs in the misuse of rubrics in the EFL classroom tied with the increased feeling of anxiety (Arindra & Ardi, 2020), undergraduate students were skilled – to some degree – when it came to assessing sample writings as part of their writing practice. In our study, Article A was the ideal response to the task instructions while Article B clearly included aspects of language in need for improvement. An important finding in this case was related to the dimension of *Content*, which the undergraduate students were able to assess correctly (Article A= 2.22; Article B= 1.69), not letting their assessments be clouded by the other dimensions. Previous research, such as Reddy and Andrade's (2010), indicated that the use of rubrics contributed to increasing transparency as well as the quality of the written product, guiding not only peer assessment but also self-assesment. Equally important, the participants were able to identify aspects of *Vocabulary* (Article A= 2.61; Article B= 1.35), with important differences between both articles. The fact that they were presented with an

ideal response to the writing instructions in Article A did not contribute to contaminating their views at the time of assessing Article B. In an area such as vocabulary, where boundaries may be blurred in assessment, especially for undergraduate students whose expertise in assessing pieces of writing is not high, this demonstrates that defining the aims of rubrics is certainly beneficial.

Additionally, the participants were able to distinguish the intricacies in the dimension of *Grammar* with a degree of accuracy which would not be expected by B2 level students. In that case, their observations indicated a high mark in the case of Article A (M= 3.02) while it was far lower in Article B (M= 0.94). It must be noted that Article B had been obtained from the *Cambridge B2 First Handbook* (available at their website), in which they already offered the assessment of the piece of writing by dimensions. Surprisingly, undergraduate students were more demanding when evaluating this aspect of language in comparison with Cambridge's own assessment, which was set at Band 2. Nonetheless, such a finding equally provides us with an interesting perspective: firstly, undergraduate students seem to approach assessment in a harder and more demanding manner given the low marks, and second, it also hints at the students' ability to correctly stick to the scale. Another potential explanation behind this finding may be rooted in the teeacher's expectations of their grading (Whittaker *et al.*, 2001) since participants might have been much harder upon correcting in an attempt to cover their weaknesses at identifying linguistic and content issues.

As mentioned previously, the greater differences were observed in Grammar and Organization. This clearly reflects the students' awareness about text organization, being it one of the most visual features when assessing a piece of writing.

Moving on to the internal relationship of the assessment in relation to writing conventions, we found out that *Content* was highly correlated with *Organization* in the case of Article A, that is, the sample writing answer which was tailored to achieve the maximum mark in all the dimensions of the rubric. Similarly, *Communicative Achievement* was found to bear a strong relationship with *Organization*. These diverse results lead us to consider that L2 learners, when using rubrics, rely too much on the visual appearance of the text. These visual reliance is weakly associated with linguistic aspects such as *Grammar* or *Vocabulary*. Again, the positive observation of the rest of the dimensions may have had an influence on how students might have assessed the other criteria.

It must be noted, though, that these associations were not replicated in the case of the assessment of Article B, that is, the article that deliberately included varied issues. The only finding to be highlighted is a weak association between *Communicative Achievement* and *Organization*, which leads us to insist on the influence exterted by the visual appearance and the initial screening of the text.

9. Conclusion

This study has been an attempt to explore undergraduate students' ability to comprehend the intricacies of rubrics and use them as part of an exercise. Additionally, our study has allowed us to gain rich insight into the manner in which tertiary level students may understand the assessment process through the use of rubrics. Our first objective was to provide a descriptive overview of the assessment of two sample writing tasks, and the second main objective was to observe whether there were significant differences among them, and ultimately, to detect any type of association therewith.

Several conclusions can be drawn: on the one hand, undergraduate L2 students are able to identify differences at micro- and macro-level, especially when two writing tasks are distinct in terms of quality. Second, assessing the writing tasks has demonstrated that L2 students are, to some extent, unable to comprehend some of the categories or at least partially since their assessment is more demanding and harder. This, in some sense, may impair the use of rubrics as part of self-assesment as meaningful resources (Brooks, 2012). Thus, writing instruction should care for a pre-training in which the criteria of the rubric is made clear and explicit in order to ensure that L2 students are able to use the information provided in an efficient manner. Likewise, the visual appearance and the initial impression of the writing task plays an important role in determining how other criteria are assessed. Such a finding may point to the necessity of underscoring the individualism of each criterion. In other words, the fact that *Content* may be fully covered does not entail that *Communicative Achievement* involves a positive grade.

These are tentative conclusions since this study was mostly based on their performance following an exercises which involved the assessment of two writing tasks with the same writing conventions. Nevertheless, it has allowed us to observe that L2 students at a tertiary level are more than capable of identifying the quality of a writing task by means of a rubric.

Our study is not without its limitations. Firstly, our pool of participants was particularly limited (N= 41), making it a necessary to expand the number of participants in order to confirm solid generalizations. Additionally, more L2 writing tasks should be included in the research equation since L2 students may be more skilled at assessing some tasks over others. Similarly, the inclusion of more L2 proficiency levels should be a major concern in future research avenues, as this could give us rich data about the extent to which proficiency may be an influential variable.

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