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— Sport4C —

ERASMUS-SPORT-2021-
SNCESE

Sport4Cancer
D2.7 Free Lottery
Guide

Sport4Cancer - Project: 101050018– ERASMUS-SPORT-2021-SNCESE

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1. Introduction

The organisation of the Sport4Cancer sporting event has established a series of competitions in different activities with the aim of promoting the participation of the population in the different activities and events associated with the Sport4Cancer sporting project.

The promotion of sweepstakes in the different activities is often of interest to people to participate and / or collaborate to contribute to the success and evaluation in events, in this case, the great sporting event Sport4Cancer.

All contests will be resolved anonymously guaranteeing the anonymity of the winners at all times and randomly depending on the type of activity or event in which the contest is promoted.

2. Activities

The activities or events in which the competition and prize draw and sports material have been promoted are the following:

1. Sport4Cancer Mar Menor Games School Games: activity held on Friday 21 April in parallel to the workshop in which schoolchildren from different schools in the Region of Murcia went to the beaches of Santiago de la Ribera to participate in different activities promoted by students from different vocational training centres and students of Sports Science. The students had to participate in at least 6 proposed activities, having to stamp their participation in the activities by means of a card to deposit the cards in a ballot box. The participants had to fill in a series of data to identify the participant (name, surname and educational centre).

2. Sport4Cancer sports event: competition similar to the previous one but open to all the public participating in the Sport4Cancer sports event held on 22 and 23 April 2023 in the different municipalities hosting the event (San Javier, Cartagena, Los Alcázares, San Pedro del Pinatar).

3. Amateur sport events: Some popular charity sport events such as the Solidarity Walk and 5k - 10k race, the triathlon Sport4Cancer Marina de Salinas, the crossfit event Sport4Cancer, beach volleyball tournament Sport4Cancer or calisthenics competition Sport4Cancer promoted different prizes to the winners and raffle among the participants considering the participation bib or team.

4. Evaluation of the event impact: Within the evaluation strategy of the sport event Sport4Cancer, being the organising group specialist in the evaluation of the impact of sport events, different impact evaluation studies are promoted at different levels such as the resident in the municipalities (social impact), the tourists who came to the event (tourist perception), the volunteers (satisfaction and future intentions) or the participants themselves in activities (perceived quality).

5. Photography competition: with the aim of maximising the impact on digital media and social networks, a competition was promoted for photography enthusiasts in order to encourage more people to participate in the sporting event and to record the different activities carried out.

3. Conditions of participation in the prize draw/contest

The conditions of the prize draws and/or competitions according to the activities described are as follows:

1. Participation in the described activities 1 and 2. The draw will be carried out randomly, to determine the winners of the prizes following the following procedure:

a) A committee formed by 3 members of the organisation of the Sport4Cancer event will act as a jury and will be responsible for the opening of the ballot boxes.

b) Two students of Sports Science, outside the organization of the event, will collaborate in the draw and will be responsible for drawing the cards randomly and without seeing the winning cards.

c) The students, without looking at the urn (blind), will draw as many cards as prizes are assigned to the events. Prior to drawing, students will move all the cards placed in the ballot box.

d) Once the card has been drawn, the student will hand it over to the jury, who will check that it has been filled in and that the participation stamps are correct.

2. In popular sporting events, prizes will be awarded to the overall winners of the different events. In addition, prize draws shall also be carried out randomly on the basis of bib number, participation number or team number. For this purpose, an online information programme available on the website will be used in connection with the drawing of random numbers considering a certain range (limited to the number of participants).

3. In the draws linked to the evaluation of the Sport4Cancer project, the procedure will be similar to the previous one, considering the number of answers of each survey. In the surveys there is a final question informing about the draw and the conditions of the draw.

Each respondent freely decides whether he/she wants to participate in the draw or not, indicating this in the question. In case of participation, an e-mail address is requested in order to be able to contact the respondent in case of winning. The conditions for answering the surveys are detailed in point X.

4. Photography competition: the rules of the photography competition are set out in section 5.

4. Draw criteria for the evaluation of the event

In order to ensure the quality of the respondents' answers to the different questionnaires, the following criteria will be taken into account to control the quality of the answers in order to avoid a random response from the participant for the sole purpose of participating in the competition:

All surveys were filtered through a series of criteria and exclusion filters with the aim of achieving a sample whose data were as valid and reliable as possible. To this end, the following exclusion criteria were established prior to data analysis:

a) **Completion time:** As all questionnaires were completed online through a computer application, it was possible to control the time that each respondent spent completing the questionnaire. Therefore, a minimum time was established for the completion of the questionnaire according to the type of study, discarding the questionnaires completed and sent in less time. This minimum time was agreed with the quality manager and the person responsible for evaluation, on the understanding that respondents who sent the questionnaire in less time, despite answering all the questions, did not spend enough time carefully reading each of them or answered them randomly. Another advantage of using online questionnaires is that it prevents sending the questionnaire without answering each of the mandatory items, thus avoiding a large number of incomplete answers.

b) **Control question:** As an extra filter against random responses, an item, called the control question, was added to the questionnaire. By discarding the questionnaires that in the item "Control question. Mark a 4 on this question" marked on the Likert scale a point other than "4".

c) **Age:** Questionnaires completed by children under the age of sixteen were excluded. In compliance with Organic Law 3/2018 of 5 December on Personal Data Protection and guarantee of digital rights.

d) **Place of residence:** this filter excludes respondents who, due to their place of residence, could not participate in the research as it was not intended for them. On the one hand, respondents who completed the social impact questionnaire and in the question "place of residence" did not use a postcode of a locality belonging to a locality that was part of the study were excluded from the sample. On the other hand, in the tourism impact questionnaire, responses were discarded if in the "place of residence" section they had used a postcode that was part of the localities hosting the sporting event and therefore could not be considered as tourists.

e) **Duplicity of results:** prior to the draw, the data collected will be downloaded and the responses will be cleaned to identify possible atypical cases (for example, response patterns that alter the results of the study) or duplicates (considering that some participants have responded more than once in order to have a better chance of winning). Duplicates will be checked against the socio-demographic data collected anonymously and the responses provided.

Any answer received that does not meet any of the above criteria will be rejected for the draw and will not be part of the final sample.

5. Rules of the "Sport4Cancer photo contest"

1st Participants:

Any professional or amateur photographer who attends the Sport4Cancer Mar Menor Games can participate in the competition. In the event that a minor wants to participate, the application will be made by their guardian (or legal dependents).

2nd Theme:

The main theme will be sport.

3rd Images:

Each participant may submit a maximum of one hundred (100) images and a minimum of ten (10), these being original and unpublished and not having been submitted previously in other competitions, websites or any other digital or printed media. Among all the images submitted, entrants must select only one photograph to participate in the competition.

Participants are fully responsible for being the sole authors, for the absence of third party rights, as well as for any claim for image rights on the works submitted to the competition.

Photographs may not be altered electronically or by any other means. Photomontages will not be accepted. Minimal colour and luminosity corrections will be allowed. In case of doubt, the jury may ask the author for the Raw file for verification.

4th Presentation:

Images must be submitted in PNG, JPG or JPEG format. No watermarks or borders on the image. The images must have a resolution of at least 300 dpi, and the weight per image may not exceed 100MB.

5th Submission:

The images will be sent by email to sport4cancer@gmail.com with the subject "Sport4Cancer Photography Competition".

6th Period of admission:

The deadline for submitting images will be open from 21 April 2023 from 12:00 noon to 25 April 2023 until 12:00 noon. Images submitted after this date will not be accepted.

7th Prizes:

The winner of the competition received a 50€ Gift card from Decathlon San Javier.

8th Winner:

The photo that receives the most "likes" in the Facebook album "Sport4Cancer Photo Contest" will be the winner. The album will be published on the official Facebook of the Sport4Cancer Mar Menor Games on 25th April 2023.

The winner of the contest will be announced on the Sport4Cancer social networks on April 29th. It will also be communicated by email to the winner.

9th Copyright:

The copyright of the images belongs at all times to the photographer. Our sponsors do not acquire rights of use for commercial purposes.

The copyright holders grant the competition organiser unlimited non-exclusive use for activities in all media, including social media, online and print, in connection with the competition and all promotional activities without remuneration.

10th Acceptance of the rules:

Participation in this competition implies full acceptance of each and every one of these rules.

6. Awards

The possible prizes to be awarded or raffled in the different competitions will be the following, among others:

- Gift cards worth 50€ given by the company Decathlon San Javier.
- Free trial month for young people in different sports clubs such as canoeing, sailing, archery, etc.
- Various sports equipment (football, basketball or volleyball balls; badminton, tennis or table tennis racket; beach games, etc.).
- Sponsors' material: a batch of products from the different sponsors and/or collaborators of the event as a sample of them.
- Lunches or dinners for 2 or 4 people in restaurants in the different municipalities hosting the event.
- Accommodation package with half board for a weekend at the Costa Narejos Hotel in mid or low season.

7. Winners

The winners of the competitions and raffles will be informed personally of their award without publishing their names on social networks to preserve data protection, except for the photography competition considering its rules.

Sport4Cancer

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